



Best Practices in Management of Landscape, Historic and Cultural National Parks

Santo Ângelo | RS | 05.12.2016 a 09.12.2016

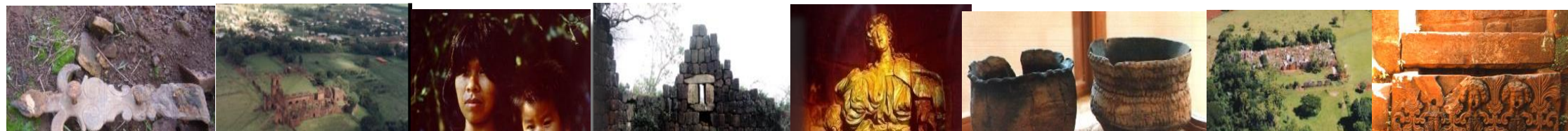


About us

The Institute of National Historical and Artistic Heritage - IPHAN is the entity that has the attribution of formulating public policies in the field of Cultural Heritage at the federal level. The institution has been operating for eighty years in the protection and preservation of material heritage assets, as well as in the safeguarding of manifestations, celebrations and knowledge regarding Brazilian cultural identity.

Since its creation in 1937, IPHAN has been working to preserve the heritage of the Guaraní Jesuit Missions in Rio Grande do Sul by recognizing and protecting it through federal legislation to preserve the remaining structures of the Guaraní Jesuit-Guarani mission Miguel Arcanjo. During the institutional action, other remnants of the missionary settlements of the Jesuit republic of Paraguay, located in Brazilian territory and denominated Seven Towns of the Missions, were recognized as National Cultural Patrimony. Of the seven villages, four are preserved and administered directly by IPHAN: Archaeological Site of São Miguel Arcanjo, São João Batista, São Lourenço Mártir and São Nicolau. In 1983, the town of São Miguel was declared World Heritage by UNESCO along with the old missionary settlements of San Ignacio Mini, Nuestra Señora de Loreto, Santana and Santa María Mayor in Argentina. In 2014, with the registration of intangible cultural heritage, the Tava - Guaraní cultural reference point, is recognized the indigenous relevance, the meanings and values attributed by the M'bya Guaraní to the site of São Miguel Arcanjo.

With the objective of promoting territorial management in an integrated way between cultural and environmental heritage, repositioning heritage assets as socio-cultural and economic assets, involving the different local agents and sharing responsibilities, emerged, in 2009, the proposal for the creation of the National Historical Park of the Misiones - PHNM. The concept of management of National Historical Park needs to be deepened as well as the territorial approach with the concept of Cultural Landscape. In this sense, the PHNM consolidation project is proposed as a pilot in the field of IPHAN.



Museum of Missions in the 1950s | Collection: IPHAN



Event Objectives

The proposed international seminar aims to deepen the discussions and knowledge about good practices in territorial management of landscapes, historical and cultural parks with the participation of managers of sites worldwide recognized.

In this regard, IPHAN, in collaboration with the Andalusian Institute for Historic Heritage (IAPH), proposes, among other actions, an International Seminar to enable the presentation, discussion and exchange of experiences of cases of good practices in Cultural Heritage, in public policies related to the approach of the cultural landscape and in the formulation of historical and cultural parks that contribute to the consolidation of the Historical Park of the Missions in Brazil.

With the dissemination of international management experiences in different contexts and realities - Latin America and the Caribbean, Europe, North America and Australia, it is hoped to generate the conceptual, methodological and practical bases for the elaboration of the management plan of the National Historical Park of the Misiones, included as a pilot project of a patrimonial model of National Historic Parks at the national level.

Scope of the Seminar

International Seminar related to the theme of Cultural Heritage management with a focus on expanding the heritage notion through the concept of Cultural Landscape and the integration between cultural and environmental heritage.

The Misiones region, made up of 26 municipalities located in the northwest of the Rio Grande do Sul province in southern Brazil, borders Argentina and Uruguay. As a transboundary region, it encompasses a cultural richness that exceeds the geographical boundaries, with strong influence of the Hispanic domain in the colonial period and, at the same time, represents a great importance for the cultural references of the Guaraní, that inhabit that territory since ancestral times.

The cultural heritage related to the historical period of the Jesuit Missions Guaraní includes territories of Brazil, Argentina, Uruguay, Paraguay and Bolivia. In this way, the integration of this common heritage is approached by the IPHAN along with the Cultural Itinerary Project of the Missions in the scope of Cultural MERCOSUR.

International Reach: invited countries - Spain, Portugal, United Kingdom, United States, Mexico, Peru, Colombia, Argentina, Paraguay, Uruguay and Bolivia

National scope

Regional Reach: 26 cities that make up the Misiones Region and the State of Rio Grande do Sul



Acesso do Museu das Missões



Acesso do Museu das Missões

Collection of the Missions Museum | IBRAM

Target Audience

- Managers of Historic and Cultural Parks invited
- Managers of sites protected by the IPHAN, declared World Heritage and in the Brazilian indicative list
- Managers and public agents involved with heritage preservation
- Representatives of the civil society with interface of action in the territory of the Region Missions
- Professionals and technicians in the area of cultural and environmental heritage
- Academic society involved with the theme of cultural and environmental heritage
- University students
- Public in the Missions Region
- Estimated audience: 150 people

Location of the Event

Country: Brazil

State: Rio Grande do Sul

Town: Santo Ângelo

**URI - Integrated Regional University of
Alto Uruguay and the Missions -
Campus Santo Ângelo**

Address: Rua Universidade das Missões, 464



Program

INTERNATIONAL SEMINAR PROGRAM

BEST PRACTICES IN MANAGEMENT OF LANDSCAPE: HISTORIC AND CULTURAL NATIONAL PARKS

Arrival: Sunday 04/12/2016

- Arrival in Passo Fundo
- Transfer from Passo Fundo to Santo Ângelo (3h)

DAY 1: Monday 05/12/2016

- 9:00 – 9:30
 - Opening of the International Seminar
President of IPHAN
UNESCO Brazil Office: Coordination of Culture
- 09:30-10:00
 - Institutional presentation and content
Director of the Department for Cooperation and Promotion (IPHAN)
Representative of the Andalusian Heritage Institute (IAPH)
- 10:15-10:45
 - Transport from Santo Ângelo to São João (historical path)
- 10:45-12:00
 - Visitation of the archaeological site of São João Batista
 - **Ecological and cultural trail inside the site**
- 12:45 -14:00 Lunch – São Luiz Gonzaga**
- 14:00-14:30
 - Transport from São Luiz Gonzaga to São Lourenço (historical paths)
- 14:30-16:00
 - Visitation of the archaeological site of São Lourenço Mártir
 - **Architectural and archaeological structures - perception of the missions deployment model and the interaction with the landscape**
- 16:00-16:30
 - Transport from São Lourenço Mártir to São Miguel (historical paths)
- 16:30-17:00
 - Coffee Break
- 17:00-19:30
 - Visitation to the archaeological site of São Miguel Arcanjo, the Missions Museum and the Water Fountain

20:00-21:00

- **Ecological and cultural trail; architectural and archaeological structures - perception of the missions deployment model and the interaction with the landscape; Guarani cultural universe**

- Show: "Som e Luz" ("Sound and light" show).

21:00-22:00

Dinner - São Miguel

22:00-22:45

Transport from São Miguel to Santo Ângelo

DAY 2: Tuesday 06/12/2016

09:30-11:00

INAUGURAL SPEECH: The Cultural Landscape in the World Heritage policies and experiences in Latin America and the Caribbean

- Concept's evolution: International Letters and Recommendations;
- The cultural landscape in World Heritage policy: The World Heritage List, risks, threats, "best practice" encouraging measures: A Handbook of Conservation and Management (2009);
- Protection and management models for Latin America and the Caribbean cultural landscape;
- Cultural Landscape Ibero-American Letter;
- Highlighted experiences (potential for improvement and best practices);
- Cultural landscape in World Heritage policy in Latin America and the Caribbean.

LECTURER: ICOMOS

11:15-11:45

Q&A

12:00 – 14:00 Lunch

CONFERENCE 1: Models for protection and cultural landscape management in Europe

14:30-15:30

- European cultural landscape protection and cultural landscape background;
- European Landscape Convention (2000) and Recommendations of Council of Europe;
- Comparative analysis: laws, instruments and protection and management models;
- Highlighted experiences (potential for improvement and best practices);
- The cultural landscape in World Heritage policy in Europe.

LECTURER: Representative of European Landscape Convention

15:30-16:00

Q&A

16:00-16:15

Coffee Break

16:15-17:15

CONFERENCE 2: *Models for protection and cultural landscape management in the Anglo-Saxon context*

- Comparative analysis: laws, instruments and protection and management models.
- Highlighted experiences (potential for improvement and best practices):
 - *National Park Service (NPS)*;
 - *Australia National Parks and Wildlife Service (ANPWS)*;
 - *Parks Canada*.
- Standards and guidelines for the conservation of historic places in Canada

LECTURER: Representative of Getty Conservation Institute

17:15-17:45

Q&A

DAY 3: Wednesday 07/12/2017

SESSION 2: *Integrated management of cultural landscape and sites*

09:00-10:00

CONFERENCE 1: *Spanish experience*

- Cultural landscape management in Spain:
 - *Implementation of the concept of cultural landscape and the evolution of state law*;
 - *National Landscape Plan*;
 - *Comparative analysis of regional Heritage laws: Law 12/1997 Aragon Cultural Park*
- Andalusian experience
 - *Andalusian legislative and regulatory framework sectorial laws*.
 - *Andalusian Landscape Strategy*.
 - *Characterization and strategic planning. Experience of Landscape Laboratory of IAPH*:
 - *Heritage characterization of Andalusian Landscapes Map*;
 - *Register of landscapes of cultural interest of Andalusia*;
 - *Landscape Guides*.

- *Management instrument and Master Plans:*
 - Alhambra and Generalife Monumental Ensemble;
 - Archaeological Ensemble of Dólmenes de Antequera.

LECTURER: Representative of Andalusian Institute of Historical Heritage

10:00-10:30 Q&A

10:30-10:45

Coffee Break

10:45-11:45 **CONFERENCE 2: *Integrated management of cultural sites and landscapes in Portugal: The Archaeological Park of the Coa Valley - a cultural landscape***

- Mission and institutional organization;
- Delimitation and protection (normative and legislative framework);
- Institutions and management tools: Management Plan;
- Intersetorial and community participation;
- Integration into other sectorial policies;
- Actions and measures to promote sustainable development;
- Lines of Action and sustainable development: goals and measures;
- Financing models;
- Parks and historic sites:
 - *The Archaeological Park of the Coa Valley*

LECTURER: Representative of Fundação Côa Parque

11:45-12:15 Q&A

12:15 – 14:00

Lunch

14:30-15:30

CONFERENCE 3: *Integrated management of cultural sites and landscapes in UK*

- Mission and institutional organization;
- Delimitation and protection (normative and legislative framework);
- Institutions and management tools: Management Plan;
- Intersetorial and community participation;
- Integration into other sectorial policies;

- Actions and measures to promote sustainable development;
- The Parks management and historical sites. Experiences in circulation.
 - *Hadrian's Walls Management Plan.*
 - *Stonehenge and Avebury*

LECTURER: The English Heritage Trust representative

15:30-16:00

Q&A

16:00-16:15

Coffee Break

16:15-17:15

CONFERENCE 4: Integrated management of cultural sites and landscapes in USA: National Park Service.

- Mission and institutional organization;
- Regulatory and legislative framework:
 - *Management Polices (2006);*
 - *Programmatic agreement (U.S Department of the Interior);*
 - *The Advisory Council on Historic Preservation (ACHP) and the National Conference of State Historic Preservation Officers (NCSHPO).*
- Lines of action and sustainable development: goals and measurement;
- Intersetorial and community participation:
 - *National Park Foundation;*
 - *NPS Partners;*
 - *Associations of friends, volunteering, etc.*
- Funding model;
- Park Cultural Landscape Program;
- The Parks management and historical sites:
 - *San Antonio Missions National Park*

LECTURER: Representative of National Park Service

17:15-17:45

Q&A

09:00-10:00 **CASE STUDY 1: Colombia and the Cafetero Cultural Landscape**

- Delimitation and protection (normative and legislative framework);
- Institutions and management tools: Management Plan;
- Intersetorial and community participation;
- Integration into other sectorial policies;
- Actions and measures to promote sustainable development.

LECTURER: Representative of Ministry of Culture of Colombia

10:00-10:30 **Q&A**

10:30-10:45

Coffee Break

10:45-11:45 **CASE STUDY 2: Mexico and Agavero landscape, and ancient industrial facilities of tequila**

- Delimitation and protection (normative and legislative framework);
- Registration Criteria in the World Heritage List
- Institutions and management tools: Management Plan;
- Intersetorial and community participation;
- Integration into other sectorial policies;
- Actions and measures to promote sustainable development.

LECTURER: Representative of National Institute of Anthropology and History (INAH)

11:45-12:15 **Q&A**

12:15 – 14:00

Lunch

14:30-15:30 **CASE STUDY 3: Spain and the Management of Doñana Park**

- Delimitation and protection (normative and legislative framework);
- Institutions and management tools: Management Plan;
- Intersetorial and community participation;
- Integration into other sectorial policies;
- Actions and measures to promote sustainable development.

LECTURER: Representative of Doñana Natural Park

15:30-16:00 Q&A

16:00-16:15

Coffee Break

16:15-17:15 CASE STUDY 4: *Peru and the Sacred City of Caral-Supe*

- Delimitation and protection (normative and legislative framework);
- Registration Criteria in the World Heritage List
- Institutions and management tools: Management Plan:
 - *Master Plan World and Sustainable Development of Supe and Barranca*
- Intersectorial and community participation;
- Integration into other sectorial policies;
- Actions and measures to promote sustainable development.

LECTURER: Representative of Peru's Ministry of Culture

17:15-17:45 Q&A

DAY 5: Friday 09/12/2016

SESSION 4: The Landscape Management in Brazil: National Parks

9:00-10:00

CONFERENCE 1: Integrated management of cultural sites and landscapes in Brazil.

- Context and background;
- Normative and legislative framework: legal instruments.
- Intersectorial Coordination (Seal of the Brazilian landscape, experiences)
- Intergovernmental Coordination

LECTURER: Representative of Brazil's National Historic and Artistic Heritage Institute (IPHAN)

10:00-10:30 Q&A

10:30-10:45

Coffee Break

10:45-11:45

CONFERENCE 2: Natural national parks: experience in Brazil

- Management of Brazilian natural parks;
- Normative and legislative framework: legal instruments.

- Intersetorial coordination;
- Intergovernmental coordination;
- The case of Iguazu National Park;
- Serra da Capivara National Park.

LECTURER: Representative of Chico Mendes Institute for Biodiversity Conservation (ICMBio)

11:45-12:15 Q&A

12:15 – 14:00

Lunch

14:30-15:30 **CONFERENCE 3: *Management of Cultural Landscape in Brazil and National Historic Parks:***

CASE STUDY 1: *Carioca Landscapes between the Mountain and the Sea - 45 min*

- *Background;*
- *Protection / Conservation / Management*

CASE STUDY 2: *Guararápes National Historic Park - 45 min*

- *Background;*
- *Protection / Conservation / Management*

15:30-16:00 Q&A

16:00-16:15

Coffee Break

16:15-17:15 **CASE STUDY 3: *Cultural Landscape of the National Historical Park of the Jesuit Missions of the Guarani. Challenges and opportunities***

- **Historical Cities Action Plan - PAC-CH: São Miguel Arcanjo Site Cultural Set Project (30 min.)**

LECTURER: PAC-CH Director

- **The registration of Tava Miri: recognition of cultural references Guarani (30 min.)**

LECTURER: **Pedro Clerot and Beatriz Freire**

- **The proposal of the National Historical Park of Missions**

LECTURER: **Director of the Department of Articulation and Development**

17:15-17:45

Q&A

17:45-18:30

Closure



Institute of National Historical and Artistic Heritage

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Realization

INSTITUTE OF HISTORICAL AND ARTISTIC NATIONAL HERITAGE

Promotion

ANDALUSIAN INSTITUTE OF HISTORICAL HERITAGE – IAPH

Román Fernández-Baca Casares

Director of IAPH

UNESCO Brasil

INTEGRATED UNIVERSITY OF HIGH URUGUAY AND MISSIONS – URI

Gilberto Pacheco

Director General of Campus URI – Santo Ângelo

Thais Faccim de Brum

Coordinator of the Course of Architecture and Urbanism

Faculty of Architecture and Urbanism – URI Santo Ângelo

Support



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